



Please donate today to help fill our carts with food, new clothing, books, toys, and gifts for qualifying Henrico County families with children, seniors age 65+ and adults with disabilities during the holiday

Donate to help a neighbor in need!

Online at www.henricochristmasmother.org

Scan the QR code to go directly to our donate page



Use Facebook's Shop Now button at facebook.com/HenricoChristmasMother

Or mail your donation to **Henrico Christmas Mother, PO Box 70338, Henrico, VA 23255**



Henrico Christmas Mother participates in the Neighborhood Assistance Program (NAP), which offers a 65% Virginia state tax credit with a qualifying individual donation of \$500+ or business donation of \$616+. Credits are awarded on a first come, first served basis while they last.



Henrico Christmas Mother

PO Box 70338

Henrico, VA 23255-0338

www.henricochristmasmother.org



Neighbors helping neighbors since 1942



**A message from
Helen Wood
2023 Henrico
Christmas Mother**

As a lifelong resident of Henrico County, I have a firm grasp on what it takes to live, go to school, and work in this wonderful community. I know that with your generosity and support we can assure that families, seniors, and those disabled in our community will be blessed with nutritional food and enjoyable gifts this holiday season.

If You Need Help

Applications for assistance are taken in person at the Henrico Christmas Mother Warehouse on the first four Mondays in October.

For more information, visit www.henrichristmasmother.org
Para información en español haga clic en Español

A rich tradition and continuing commitment

It started with a teacher...

When asked to help serve Henrico neighbors in need back in 1942, teacher and **first Henrico Christmas Mother, Mittie McCraw Nelson**, asked her students to bring canned goods from home to share with others. Henrico County students continue that tradition today, donating canned goods that helped provide **82,000 meals in 2022** for program participants who shopped at our warehouse for new toys, books, clothing, and other gifts during the holiday season.

Thanks to your cash donations, our volunteers can shop year-round to stock the warehouse so that each of the **1,550 families we expect to serve in 2023** can enjoy a shopping-like experience characterized by choice and dignity.

A Letter of Thanks

Thank you very much for including us in the Christmas Mother gift donations. Everyone here is enjoying the gifts I picked for them. I think the football games and bicycle are the winners — B... is not happy he has to wear a helmet but he will.

J..., my volunteer, cheered me on and gave her approvals at each step. My thanks to her. All the volunteers at each table were helpful and seemed interested in their items to give.

Your whole operation spoke of kindness and hands reaching out for the children. It was fun for me exceeded only by the smiles and cheers of our six kids on Christmas morning.

Bless you, S...

S is 80 years old and a great-grandmother who unexpectedly found herself with custody of 6 great-grandchildren ranging in age from 2 to 15 years. She did not ask to be included in gifts for herself, but she qualified so she also got to shop our senior and disabled adult table.



HCPS Equity Ambassadors help long-time volunteer Ken Long with bikes

By the Numbers

Income

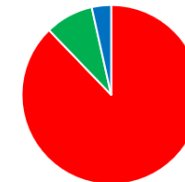


Sources of Income 2022*	
Individuals \$139,666	139,666.00
Grants \$ 15,000	15,000.00
Businesses and Corporations \$39,179	39,179.00
Church and Community Orgs. \$25,169	25,169.00
Henrico County Employees \$12,975	12,975.00
Henrico County Public Schools \$8,453	8,453.00
Interest \$621	621.00
Total \$241,063	241,063.00

2022

*These figures represent the organization's cash flow and do not include the value of donated gift items distributed or the value of donated office space and support personnel.

Expenses



Expenditures in 2022*	
Direct Program Expenses	\$213,189.00
Food (gift cards/non-perishables) - \$92,045	
Children/teens books, clothing, gifts - \$78,070	
Seniors/disabled adults gifts - \$28,436	
Adult welfare and foster care gifts - \$5,000	
Misc. and program supplies - \$4,571	
General & Admin Expenses	\$ 21,145.00
Fundraising Expenses	\$ 8,487.00
Total Expenditures	\$242,821.00

1,401 FAMILIES APPROVED FOR HELP IN 2022
4,126 individuals, including 2,200 children and 744 seniors/disabled adults

HOUSEHOLD BREAKDOWN

